

Qlik Business User Success Program

Driving the adoption of self-service business discovery

Implementation does not end when a QlikView application goes live.

To support the implementation success of QlikView and increase return on investment, organizations must promote and support the power of self-service business discovery to their users. Business users are better prepared to use QlikView applications and make more informed business decisions when they have a full understanding of the insights and discoveries they can make.

The Qlik Business User Success Program improves business user adoption and usage by:

- Defining and documenting expected business outcomes
- Translating business objectives into meaningful user enablement
- Teaching users how QlikView supports decisions specific to their business
- Encouraging users to leverage QlikView to make discoveries

Qlik Business User Success Program

The Qlik Business User Success Program delivers tools your organization needs to effectively equip your users with the power of self-service business discovery.

An assigned Qlik Learning Consultant works with you throughout the engagement and will:

- Gather your program requirements
- Build business-role use cases
- Manage the content development process
- Deliver the completed learning assets in a QlikView application

Why Business User Success?

- **Learn What's Important to You**
Provide targeted training based on use cases using your application for job-related business discovery
- **Maximize Your ROI**
Give business users confidence to make discoveries and take action using QlikView
- **Drive Self-service BI**
Empower business users to explore relevant data and make transformative discoveries that lead to better decisions for their area of the business

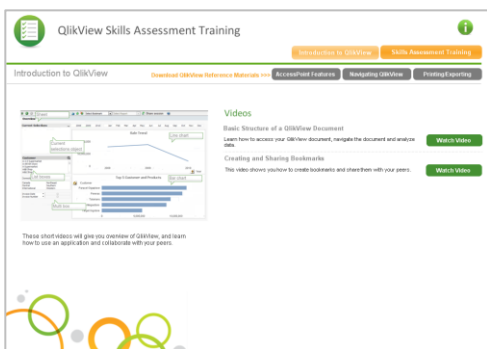


Program Deliverables

The Qlik Business User Success Program includes several business-user learning assets that include introductory QlikView videos, printable reference cards and custom modules focused on your applications. The intended result? To empower business users to leverage data to drive smarter decisions.

Training packaged in a QlikView Application

Qlik will develop a training application specifically tailored for your organization. Branded with your company logo and design guidelines, this easy-to-navigate application will feature your custom videos on the applications they use every day. Below is an example of a training application developed by Qlik for its own employees.



Sheet 1 provides introductory QlikView videos and reference cards



Sheet 2 features the custom modules

Qlik Success Kit

Initiating and maintaining user momentum is critical to driving ongoing QlikView usage and adoption. The program includes a communications kit to help maximize the impact and reach of your business user training investment. The Qlik Success Kit contains:

- Collection of communication templates
- Launch campaign timeline
 - Email templates
 - Poster templates (printed and web-based)
- Training launch guide
 - How to install and use the QlikView Governance Dashboard
 - Why, how and when to leverage the adoption metrics dashboard
 - Best practices to drive internal awareness



For More Information

Please contact your Qlik Account Representative or [local Education Training Manager](#) to discuss how the Qlik Business User Success Program can benefit your organization.